FESTIVALS

Nov. 3　BUNKA -NO-HI　文化の日 (Culture Day)　National Holiday

Culture Day is held to celebrate the development of culture in Japan. It was established in 1948. Many cultural festivals and events are held in many places around this day.

Nov. 13, 14, 15, 21, 22, 23, 28, 29, Dec. 5, 6

NINOMARU HIKARI-NO-TEIEN (Light-up Ninomaru Garden) 二の丸光の庭園　17:00-21:00

Matsuyama castle Ninomaru Historic Garden

Maple trees are lit up, and beautiful LED illuminations decorate the garden.

Admission: Adult　¥200　Child　¥100　(Tel. 089-921-2000)

The garden is usually open in the daytime (9:00-17:00)

https://www.matsuyamajo.jp/event/ninomaru/11-6.html

Early Nov.– Early Dec.　NIIYA MOMIJI MATSURI (maple festival)

At Inari-yama Park 稲荷山公園　Niiya, Ozu City 大洲市新谷

At Niiya Inari-yama Park you can enjoy 3,000 maple trees in their autumn colors. During the festival many street stalls sell local products.　(Tel. 0893-24-2664)

SHIRATAKI MOMIJI MATSURI　at Shirataki Park 白滝公園

Shirataki, Nagahama-cho, Ozu City 大洲市長浜町白滝

You can enjoy beautiful, autumn leaves about this time. During the festival the Shirataki park area is lit up from 17:00 till 20:00.

https://jp.visitozu.com/archives/5032　(Tel. 0893-52-1111)

Nov. 23　SHIRATAKI RURI HIME MATSURI (Princess Ruri festival)

This festival is related to the tragedy of Princess Ruri. Ruri, the wife of the lord of Takino-jo castle, after telling her two daughters to save themselves, hurled herself and her baby boy from the top of Shirataki waterfall to avoid capture when her castle fell to the enemy in the *Sengoku* (Warring States) era (1477-1573). She is called princess because she was so young. Girls dressed as Princess Ruri in colorful kimono parade from Sairyu-ji temple up to Shirataki falls. And boys follow them, carrying a *hana-mikoshi* (flower portable shrine) decorated with many flowers, accompanied by women singing a pilgrim's hymn.

11:00　Parade starts.

12:00　Memorial service for Princess Ruri at the waterfall

The *mikoshi* is thrown down to the bottom of the waterfall from 60 meters above. Near the place called Princess Ruri Mound, *Honen-odori* (harvest dances) and folk songs are performed. There are many street stalls and *mochitsuki* from 13:00 to 15:00.

Oct.1-Dec. 31　EHIMEKENMIN-SOGOBUNKASAI (Ehime Pref. Cultural Festival)

愛媛県民総合文化祭

The purpose of this festival is to promote the culture of Ehime from art to industry. Various events are held in many cities and towns all over Ehime.　(Tel. 089-947-5581)

THEME: *T Bunka no Kaze Iyoji yori Mirai e*　文化の風　伊予路より　未来へ

(Wind of culture from Iyo to the future)

Nov. 1st　10:00-20:00　*Shogi* tournament　Admission: Free　Entry: ¥1,000

Kenmin-bunka-kaikan Annex

3rd　13:00-16:00　*Ginei-kensibu* 吟詠剣詩舞 (Traditional Japanese poem and sword dance)

Admission: Free　Kenmin-bunka-kaikan main hall

12:00-16:30 *Haiku* Admission: Free Entry: ¥2,000
Kenmin-bunka-kaikan Shinju-no-ma A

7th, 8th,14th ,15th 10:00-15:00 Tea ceremony Fare: ¥700
Prefectural Seikatsu-bunka center near the Kamiichiman tram station

8th 12:00-16:40 *Hogaku-hobu* 邦楽邦舞 (Traditional Japanese dance and music)
Admission: Free Kenmin-bunka-kaikan Sub hall

8th 10:00-15:30 *Tanka* Admission: Free Kenmin-bunka-kaikan Shinju-no-ma A

21st 15:00-1700 Modern dance Admission: Free Kenmin-bunka-kaikan Sub hall

10:00-15:40 *Senryu* Admission: Free Kenmin-bunka-kaikan Shinju-no-ma A

13:00-16:00 *Rokyoku* Admission: ¥500 (advance), ¥1,000 (at door)
Matsuyama -shimin-kaikan small hall

23rd 10:00-20:00 *Igo* tournament Admission: Free Kenmin-bunka-kaikan Shinju-no-ma

10:00-16:20 *Renku* Admission: Free Kenmin-bunka-kaikan Main hall room 5,7

13:00-1600 Modern poem Admission: Free Kenmin-bunka-kaikan Annex room 11

29th 13:00-16:00 Drama Admission: Free Kenmin-bunka-kaikan Sub hall

https://ehime-culture.com/ecf_about

Nov. 7-8 MATSUYAMA SHINONOME WOMEN'S COLLEGE & SHINONOME JUNIOR COLLEGE
松山東雲女子大学 ・東雲短期大学 SHINONOMESAI 東雲祭 10:00-16:30

THEME: 咲～つながる心、広がる笑顔～ (blossom: connecting hearts, spreading smiles)
(Tel. 089-931-6211)

Nov. 14-15 EHIME UNIVERSITY 愛媛大学 STUDENT FESTIVAL 10:00-18:00

THEME: *Musubi* 結 (connecting people, bearing fruits) (Tel. 089-927-9000)
https://www.ehime-u.ac.jp/data_event/ev_20261022_gakusai/

Nov. 21- 22 MATSUYAMA UNIVERSITY 松山大学 NIGITATSUSAI 熟田津祭 (にぎたつさい)

THEME: *Kirameki* 煌 (sparkle) (Tel: 089-925-1565)
https://www.matsudai-daigakusai.com/

Nov. 15 SHICHI-GO-SAN 七･五･三 (7-5-3 Day)

This is a celebration for children who have reached the ages of seven, five and three. On this day parents and children go to neighboring shrines and pray for their good health. For three-year-old girls, the day is also celebrated as the day they wear kimono with *obi* for the first time. For five-year-old boys it is the day when they can wear *hakama*, a kind of divided skirt. This celebration began in the 17th century in Edo (present-day Tokyo).

Nov. 23 KINRO-KANSHA-NO-HI 勤労感謝の日 (Labor Thanksgiving Day) National Holiday

This day was established to thank working people and celebrate local products.

Nov. 24-25 OTOI OZUMO 乙亥大相撲 (Otoi Grand Sumo Wrestling)
At Otoi-kaikan Nomura-cho, Seiyo City 西予市野村町 (Tel. 0894-72- 1115)

In 1852 a big fire broke out in Nomura-cho. After that the god of fire prevention was enshrined in Atago-jinja shrine and *Otoi Ozumo* started at the shrine to pray for preventing fires. It has become a very popular annual event and is held at Otoi-kaikan hall near the Nomura-cho office. During the festival sumo bouts of amateur and professional *Ozumo* wrestlers are held. Guest *Ozumo* wrestlers this year are Aonishiki 安青錦, Tamawashi 玉鷲, and Kazekeno 風賢央, and Kataonami *Oyakata* 片男波親方, and several *Makushita* 幕下 wrestlers and top-class amateur wrestlers also appear.

Advance ticket: ¥1,500 at Otoi-kaikan, Nomura-cho office, Fuji Gran Matsuyama,
Emiful Masaki, Lawson, and EBC ticket center. Day ticket: ¥2,000

Younger than junior high school students are free.
Masu-seki (box seat for three persons): ¥15.000 including box lunches and souvenirs.
You need to make a reservation. (Tel. 0894-72-1115)

Sumo bouts

24th	8:00-18:00	Local young men
		Amateur guest wrestlers
		Amateur and professional wrestlers
25th	7:45-18:35	Elementary & junior high school students in the city
		Professional and amateur wrestlers

25th 15:45, 26th 15:30 ***Chigo Dohyoiri*** 稚児土俵入り (Baby ring entering ceremony)
The guest wrestlers do *shiko* (a kind of wrestler's dance before fighting) on the *dohyo* (wrestling ring), holding in their arms, babies born between March last year and August this year to pray for their healthy growth. ¥35,000, ¥45,000
You need to make a reservation by Nov. 2nd.
Many various events are held during the festival.
https://www.city.seiyo.ehime.jp/kakuka/nomura_sisho/sangyo/18958.html