

Local Markets and Events

Dogo Park

<October 12> 10:00-15:00

“YUZUKI-ichi” Admission free
Handcrafted goods, local foods, and more

Matsuyama Kankoko Port

<October 14> 10:00-15:00

“UMI Marché” Admission free, free parking, pet-friendly
Handcrafted, accessories, food items, and more

Access to Matsuyama Kankoko port:

- About 10 minutes on foot from Takahama station on the Iyotetsu-Takahama line
(21 minutes by train from Matsuyama Shieki station)
- About 20 minutes by car from Matsuyama Shieki station

Mitsufuto

<October 17 and 18> 17th: 10:00-17:00, 18th: 10:00-16:00

“MITSUHAMA Flea Market”

Antique goods, handmade goods, used clothes, food, and more

Access to Mitsufuto:

From Matsuyama Shieki station

- About 40 minutes by bus. Take the Iyotetsu bus departing from bus stop B2, and get off at Mitsuko. It is about 5 minutes on foot.
- About 15 minutes on foot from Mitsu station on the Iyotetsu-Takahama line (13 minutes by train from Matsuyama Shieki station)
- About 30 minutes by car.

Hanazono-machi Street

<October 18> 10:00-15:00

“OJOKA Marché”

Handcrafted goods, accessories, food items, and more

<October 25> 10:00-15:00

“MATSUYAMA HANAZONO Sunday Market”

Fancy works, beaded accessories, food items, and more

Matsuyama-shi Kosetsu-suisan-chiho-oroshiuri-ichiba

(Matsuyama Municipal Fisheries Wholesale Market, 1-2 Mitsufuto)

<October 24> Fish market: 8:00-12:00, Events and seafood stalls: 9:00-12:00

“Mitsu Asa-ichi (Mitsuhamma Morning Fish Market)” Admission free

Experience a mock fish auction, live fish scooping, food, and more

Access to Kosetsu-suisan-chiho-oroshiuri-ichiba:

From JR Matsuyama station

- About 20 minutes by car.

From Matsuyama Shieki station

- About 20 minutes on foot from Mitsu station on the Iyotetsu-Takahama line
(13 minutes by train from Matsuyama Shieki station)
- About 40 minutes by bus. Take the Iyotetsu bus departing from bus stop No. 56 Mitsu-Yoshida line, and get off at Mitsuko. It is about 5 minutes on foot.

Dogo Nikitatsu-no-michi (Dogo Kita-machi 3 - Dogo Yuno-machi 12)

<October 25> 8:00-13:00

“DOGO NIKITATSU-NO-MICHI Sunday Morning Market”

Agricultural products, crafts, local products, and more
(This event may be canceled due to bad weather.)

Cools Mall Car Park (1125 Minara, Toon City)

<October 11 and 25> 9:30-15:30

“COOLS MALL Flea Market” Admission free

Clothes, daily necessities, accessories, childrenswear, and more

Access to Cools Mall:

-About 5 minutes on foot from Minara station on the Iyotetsu-Yokogawara line
(26 minutes by train

from Matsuyama Shieki station)

-About 30 minutes by car from Matsuyama Shieki station

Emifull Masaki (850 Tsutsui, Masaki Town)

<October 16-22> 10:00-20:00 (Emi Mall 1F, Floral Court)

“Autumn Sweets Fair”

Japanese sweets, waffles, and more

Access to Emifull Masaki:

-About 6 minutes on foot from Koizumi station on the Iyotetsu-Gunchu line
(19 minutes by train from Matsuyama Shieki station).

-About 19 minutes by car from Matsuyama Shieki station.

Upcoming events in November

<November 3>

Dogo Park

“YUZUKI-ichi” 10:00-17:00

Matsuyama City Community Center (‘Komi-sen’)

“KIMAGURE-ichi” 10:00-15:00

Ehime Kodomo-no-shiro

“EHIME KODOMO-NO-SHIRO Recycle Flea Market” 9:20-14:00