

Local Markets and Events

Dogo Park

<May 3> 10:00-15:00

“YUZUKI-ichi” Admission free

Washi Tape Workshop, handcrafted goods, local foods, and more

Shiroyama Park

<May 2 and 3> 9:30-18:30

“Ehime MUGI BATTLE 2026” Admission: 100 yen

A gourmet showdown between ramen and bread

<May 9 and 10> 10:00-16:00

“LOHASU PARK Matsuyama” Admission free

Handcrafted goods, antiques, food items, and more

Matsuyama City Community Center ('Komi-sen') Tel: 089-921-8222

<May 16> 10:00-16:00 (Entrance area)

“KIMAGURE-ichi” Admission free

Food items, beaded accessories, handmade goods, and more

Hanazono-machi Street

<May 17> 10:00-15:00

“OJOKA Marché”

Handcrafted goods, accessories, food items, and more

<May 24> 10:00-15:00

“MATSUYAMA HANAZONO Sunday Market”

Fancy works, beaded accessories, food items, and more

Okaido Shopping Street

<May 23 and 24> 11:00-17:00

“OKAIDO MAKERS' MARKET”

Fashion accessories, handcrafted goods, food items, and more

Dogo Nikitatsu-no-michi (Dogo Kita-machi 3 - Dogo Yuno-machi 12)

<May 24> 8:00-13:00

“DOGO NIKITATSU-NO-MICHI Sunday Morning Market”

Agricultural products, crafts, local products, and more

(This event may be canceled due to bad weather.)

Ehime Kodomo-no-shiro (108-1 Nishinomachi Otsu)

<May 24> 13:30-15:30 (Ai-Ai Kids Castle (2F), Multi-Purpose Hall)

“Handmade KOSHIRO Marché” Admission free

Handcrafted items, stuffed toys, and more

Access to Kodomo-no-shiro:

-About 40 minutes by bus from Matsuyama Shieki station. Take the Iyotetsu bus departing from bus stop No. 3, and get off at Ehime Kodomo-no-shiro

-About 30 minutes by car from Matsuyama Shieki station

English leaflet:

https://www.i-kodomo.jp/area/pdf/leaflet_en.pdf

Cools Mall Car Park (1125 Minara, Toon City)

<May 10 and 24> 9:30-15:30

“COOLS MALL Flea Market” Admission free

Clothes, daily necessities, accessories, childrenswear, and more

Access to Cools Mall:

-About 5 minutes on foot from Minara station on the Iyotetsu-Yokogawara line (26 minutes by train from Matsuyama Shieki station)

-About 30 minutes by car from Matsuyama Shieki station

Upcoming events in June

<June 6> Dogo Park

“YUZUKI-ichi” 10:00-18:00