

## FLEA MARKET & ON SALE, March 2026

### Matsuyama Recycle Center (Rikkuru) (1-1-32 Kuko-dori)

<March 1> 10:00-15:00

#### “RIKKURU KURUKURU Market”

Unwanted items, daily necessities, childrenswear, and more

### Matsuyama City Community Center (‘Komi-sen’) Tel: 089-921-8222)

<March 14> 10:00-16:00 (Entrance area)

#### “KIMAGURE-ichi” Admission free

Food items, beaded accessories, handmade goods, and more

### Hanazono-machi Street

<March 15> 10:00-15:00

#### “OJOKA Marché”

Handcrafted goods, accessories, food items, and more

<March 22> 10:00-15:00

#### “MATSUYAMA HANAZONO Sunday Market”

Fancy works, beaded accessories, food items, and more

### Dogo Nikitatsu-no-michi (Dogo Kita-machi 3 - Dogo Yuno-machi 12)

<March 20> 10:00-16:00

#### “Dogo Onsen RAKUICHI RAKUZA” (free markets and open guilds)

Local specialty, B-rank cuisine, and more

### Okaido Shoppig Street and Matsuyama Mitsukoshi

<March 28 and 29> 11:00-17:00

#### “OKAIDO Handmade Market”

Fashion accessories, handcrafted goods, food items, and more

### Cools Mall Car Park (1125 Minara, Toon City)

<March 8 and 22> 9:30-15:30

#### “COOLS MALL Flea Market” Admission free

Clothes, daily necessities, accessories, childrenswear, and more

\*\*\*Access to Cools Mall:\*\*\*

-About 5 minutes on foot from Minara station on the Iyotetsu-Yokogawara line  
(26 minutes by train from Matsuyama Shieki station)

-About 30 minutes by car from Matsuyama Shieki station

## **Ehime World Trade Center ('Item Ehime') Tel 080-953-0130**

<March 29> 10:00-15:00 (Main Exhibition Hall)

**“Ehime AOZORA Market”** Admission free (and free parking garage)

Clothes, crafts, childrenswear, handmade goods, and more

\*\*\*Access to Item Ehime:\*\*\*

From JR Matsuyama station

- About 15 minutes by car.

From Matsuyama Shieki station

- About 30 minutes by bus. Take the Iyotetsu bus departing from bus stop

No. 4, and get off at Item Ehime-mae.

## **Yokogawara ground (355-67 Yokogawara, Toon City)**

<March 29> 10:00-15:00

**“GLEAM Marché in Yokogawara ground”**

Handmade goods, accessories, and more

\*\*\*Access to Yokogawara ground:\*\*\*

-About 5 minutes on foot from Yokogawara station on the Iyotetsu-

Yokogawara line (30 minutes by train from Matsuyama Shieki station)

-About 35 minutes by car from Matsuyama Shieki station

## **Emifull Masaki Car Park (850 Higashikoizumi, Masaki Town)**

<March 14> 10:00-15:00

**“TAWAWA Festa”** Admission free

Serving a dish made with Masaki onions, similar to calçots.

Local delicacies, and more

<https://masaki-kanko.com/archives/9479>

\*\*\*Access to Emifull Masaki:\*\*\*

-About 5 minutes on foot from Koizumi station on the Iyotetsu-Gunchu  
line (19 minutes by train from Matsuyama Shieki station)

-About 20 minutes by car from Matsuyama Shieki station

***“Upcoming events in April”***

<April 1> Matsuyama Kankoko port

**“UMI Marché”** 10:00-15:00