

This monitor tour is now offered **free** to the local community.
You can participate in as many of the sessions as you want.
Just send email to the Matsuyama City Tourism and International Exchange Division with your 1. Name, 2. Email address, 3. Phone number, and 4. the sessions you want to join.
Mr. Yuki Ohori: kanko@city.matsuyama.ehime.jp
Deadline: Nov. 7



English Haiku Tour in Matsuyama

Matsuyama, Ehime Prefecture, is the hometown of Masaoka Shiki, a pioneer of haiku innovation. Shiki defined the term “haiku,” placed *shasei* (sketching from life) at its core, and laid the foundations for modern haiku culture. Today, haiku is deeply rooted in the daily lives of citizens, with around 90 “Haiku Post” boxes throughout the city and events such as the Haiku Koshien competition. Beloved by many haiku poets, Matsuyama is also the gateway to sightseeing in Shikoku, offering a unique blend of history, culture, and cuisine. The city is home to Dogo Onsen, Japan’s oldest hot spring; Matsuyama Castle, one of the twelve surviving original castles; charming streetcars; Shikoku Pilgrimage temples; and delightful citrus sweets. As the largest city in Shikoku, Matsuyama offers affordable accommodations, scenic views of the Seto Inland Sea, abundant nature, and exquisite cuisine—sure to inspire every visitor. Why not spend an uplifting, relaxing moment on this tour and compose a haiku that reflects your own sensibility?



Tour Highlights

- Visit beautiful spots in Matsuyama and nearby cities and towns.
- Enjoy daily *ginko* (haiku composition outings) and *kukai* (haiku gatherings). Explore famous sites with instructors, local haiku poets, and professional guides.
- Selected works by participants will be featured on our website.
- Choose and purchase the welcome dinner and 4-day itinerary options according to your preferences.
- A special discounted rate is offered when booking the full tour package. You may choose your preferred courses at your convenience.

Instructor / Navigator Profiles

Masako Kakutani

Born in Tokyo, Kakutani has studied haiku under Yuko Kagiwada since 1988. She has published several haiku collections, including *Honryu (The Mainstream)*, *Genryu (The Source)* and *Chikassui Myaku (Underground Aquifer)*. Her critical works include *Reading 100 Haiku by Seishi Yamaguchi* and *Seeking the Currents of Haiku: Poets Who Passed Away in the Heisei Era* (winner of the Association of Haiku Poets and Museum of Haiku Literature Criticism Award). She has co-authored works such as *English Quatrains* and *Floral Sajiki*. Kakutani used to be a supervisor of the NHK World Haiku program. Now an instructor of English haiku courses, a board member of the Association of Haiku Poets and Museum of Haiku Literature and the International Haiku Association. She is also a counselor of the Museum of Modern Japanese Poetry, Essays and Literature, and a member of the Japan P.E.N Club and wrote the “Haiku Critique” column for the Asahi Shimbun.



Kit Pancoast Nagamura

Kit Pancoast Nagamura is a poet, author, and travel writer who settled permanently in Japan and completed her doctoral studies here. She co-hosted NHK World’s HAIKU MASTERS TV program for three years and has received numerous haiku awards, including top prizes at the Ito En Oi Ocha International Haiku Contest, the Setouchi-Matsuyama International Photo-Haiku Contest, and first prize in the 2020 Santoka International Haiga Contest. Nagamura serves as a judge for various international haiku competitions. Her photographic works are held in private collections worldwide. She also wrote The Backstreet Stories column for The Japan Times (2008–) and co-authored 1,800 Japanese Expressions for Everyday Conversation (Kodansha International, 2010).



Schedule

TIME	2025-Nov-16 (Sun)	2025-Nov-17 (Mon)	2025-Nov-18 (Tue)	2025-Nov-19 (Wed)	2025-Nov-20 (Thu)
		①②③④⑤⑥ Set Plan: ¥100,000 (tax included) *Accommodation is not included.			
08:30					
09:00		①English Haiku and the Spirit of Matsuyama 9:00–13:00 Capacity: 30 participants Fee: ¥15,000 (tax included) Lecture + The Shiki Museum Tour + Lunch *Accommodation is not included.	③Two Hermitages Tour 9:00–12:30 Capacity: 20 participants Fee: ¥20,000 (tax included) Haiku Walk at Kōshin-an & Issō-an + Lunch *Accommodation is not included.	⑤Uchiko & Ōzu Excursion 8:30–18:00 Capacity: 30 participants Fee: ¥30,000 (tax included) Haiku Walk in Uchiko Town & Garyū Sansō + Feedback Session *Accommodation is not included	⑥Visiting sacred sites and an historic pilgrimage inn near Matsuyama 9:00–17:30 Capacity: 20 participants Fee: ¥20,000 (tax included) Haiku Walk at Sakamotoya, Yasaka-ji, Temple and Joruri-ji Temple + Feedback Session *Accommodation is not included.
12:30			④Matsuyama Castle and Ninomaru Historic Garden Tour 12:30–17:00 Capacity: 30 participants Fee: ¥20,000 (tax included) Haiku Walk at Ninomaru Garden & Matsuyama Castle + Feedback Session *Accommodation is not included.		
13:00		②Ishite-ji Pilgrimage Walk 13:00–17:00 Capacity: 30 participants Fee: ¥15,000 (tax included) Haiku Walk + Writing and Feedback Session *Accommodation is not included.			
15:00					
17:00					
18:30	⑦Welcome Dinner 18:30–20:30 Capacity: 20 participants Fee: ¥6,000 (tax included) All-you-can-drink included Networking Dinner @ Dogo Kinbei				⑧Farewell Party 18:30–20:30 Capacity: 30 participants Fee: ¥12,000 (tax included) All-you-can-drink included Farewell Dinner @ Funaya Ryokan

Supported by: Association of Japanese Classical Haiku, Association of Haiku Poets and Haiku Literature, Modern Haiku Association, Haiku International Association.

Contact Information

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For tour details, scan the QR code.



The 1st Matsuyama Inspires Photo English Haiku Contest – is on!!

For details, scan the QR code

