

FLEA MARKET & ON SALE, December 2025

Matsuyama Recycle Center ('Rikkuru') (1-1-32 Kuko-dori)

<December 6 and 7> 10:00-16:00

“RIKKURU Year-end Bazaar”

Handmade woodcrafts for Christmas and New Year

Shiroyama Park

<December 12,13 and 14> 12: 16:00-22:00, 13 and 14: 11:00-17:00

“NEW RETRO NOMI-NO-ICHI” (New retro flea market)

Used clothes, antique goods and more

Matsuyama City Community Center ('Komi-sen') Tel: 089-921-8222)

<December 13> 10:00-15:00 (Entrance area)

“KIMAGURE-ichi” Admission free

Food items, beaded accessories, handmade goods, and more

Ehime World Trade Center ('Item Ehime') Tel: 089-953-0130)

<December 14> 10:00-15:00 (Main Exhibition Hall)

“Ehime AOZORA Market” Admission free (and free parking garage)

Clothes, crafts, childrenswear, handmade goods, and more

***Access to ITEM EHIME:

From JR Matsuyama station - About 15 minutes by car.

From Matsuyama City station - About 30 minutes by bus. Take the

Iyotetsu bus departing from bus stop No.4, and get off at Item Ehime-mae.

Dogo Park

<December 20> 15:00-21:00

“YUZUKI-ichi” Admission free

Christmas night cafe: Christmas goods, drinks, and more

Hanazono-machi Street

<December 21> 10:00-15:00

“OJOKA Marché”

Handcrafted goods, accessories, food items, and more

<December 28> 10:00-15:00

“MATSUYAMA HANAZONO Sunday Market”

Fancy works, beaded accessories, food items, and more

Dogo Nikitatsu-no-michi (Dogo Kita-machi 3 - Dogo Yuno-machi 12)

<December 28> 8:00-13:00

“DOGO NIKITATSU-NO-MICHI Sunday Morning Market”

Agricultural products, crafts, local products, and more

(This event may be canceled due to bad weather.)

Yokogawara Ground (355-67 Yokogawara, Toon City)

<December 7> 10:00-15:00

“Christmas GLEAM Marché in Yokogawara”

Christmas goods, handmade goods, accessories, and more

***Access to Yokogawara Ground:

- About 5 minutes on foot from Yokogawara station on the Iyotetsu-Yokogawara line (30 minutes by train from Matsuyama Shieki station)
- About 35 minutes by car from Matsuyama Shieki station

Cools Mall Car Park (1125 Minara, Toon City)

<December 14 and 28> 9:30-15:30

“COOLS MALL Flea Market” Admission free

Clothes, daily necessities, accessories, childrenswear, and more

***Access to Cools Mall:

- About 5 minutes on foot from Minara station on the Iyotetsu-Yokogawara line (26 minutes by train from Matsuyama Shieki station)
- About 30 minutes by car from Matsuyama Shieki station

Upcoming events in December

<December 7> Yokogawara Ground

“CHRISTMAS GLEAM Marché” 10:00-15:00