

FLEA MARKET & ON SALE, November 2025

Dogo Park

<November 3> 10:00-17:00

“YUZUKI-ichi” Admission free

Sake food pairings and more

<November 23> 10:00-15:00

“YUZUKI-ichi” Admission free

Coffee and dessert pairings and more

Ehime Kodomo-no-shiro Car Park, Matsuyama side (108-1 Nishinomachi Otsu)

<November 9> 9:20-14:00

“EHIME KODOMO-NO-SHIRO Recycle Flea Market” Admission free

Recycled supplies, recycled childrenswear, and more

***Access to Kodomo-no-shiro:

-About 40 minutes by bus from Matsuyama Shieki station. Take the Iyotetsu bus departing from bus stop No.3, and get off at Ehime Kodomo-no-shiro

-About 30 minutes by car from Matsuyama Shieki station

Shiroyama Park

<November 15 and 16> 10:00-16:00, 16th:10:00-15:30

“EHIME SUGOIMONO Expo 2025 in Matsuyama”

Local specialties, traditional crafts, and more

Hanazono-machi Street

<November 16> 10:00-15:00

“OJOKA Marché”

Handcrafted goods, food items, accessories, and more

<November 23> 10:00-15:00

“MATSUYAMA HANAZONO Sunday Market”

Fancy works, beaded accessories, food items, and more

Dogo Nikitatsu-no-michi (Dogo Kita-machi 3 - Dogo Yuno-machi 12)

<November 23> 8:00-13:00

“DOGO NIKITATSU-NO-MICHI Sunday Morning Market”

Agricultural products, crafts, local products, and more

(This event may be canceled due to bad weather.)

Matsuyama City Community Center (‘Komi-sen’) Tel: 089-921-8222)

<November 24> 10:00-15:00 (Entrance area)

“KIMAGURE-ichi” Admission free

Food items, beaded accessories, handmade goods, and more

Emifull Masaki Car Park (850 Higashikoizumi, Masaki Town)

<November 8> 10:00-15:00

“TAWAWA Festa” Admission free

Local agricultural products, fishes, and more

***Access to Emifull Masaki:

- About 5 minutes on foot from Koizumi station on the Iyotetsu-Gunchu line
(19 minutes by train from Matsuyama Shieki station)
- About 20 minutes by car from Matsuyama Shieki station

Cools Mall Car Park (1125 Minara, Toon City)

<November 9 and 23> 9:30-15:00

“COOLS MALL Flea Market” Admission free

Clothes, daily necessities, accessories, and more

***Access to Cools Mall:

- About 5 minutes on foot from Minara station on the Iyotetsu-Yokogawara line (25 minutes by train from Matsuyama Shieki station)
- About 30 minutes by car from Matsuyama Shieki station

Upcoming events in December

<December 7> Yokogawara Ground

“CHRISTMAS GLEAM Marché” 10:00-15:00