

FLEA MARKET & ON SALE, August 2025

Matsuyama Central Shopping Street

<August 2> 13:00-21:00

“DOYO-YOICHI 2025” (Summer Saturday Night Market)

Fashion accessories, clothes, food items, and other goods for sale

Goldfish scooping experience (a traditional summer festival game)

Dogo Nikitatsu no Michi (Dogokitamachi 3~Dogoyunomachi 12)

<August 24> 8:00-13:00

“DOGO NIKITATSU NO MICHl Sunday Morning Market”

Agricultural products, crafts, local products, and other goods for sale

(This event may be canceled due to bad weather.)

ITEM EHIME (Ehime World Trade Center) Tel:089-953-0130

<August 31> 10:00-15:00 (Main Exhibition Hall)

“Ehime AOZORA Market”

Admission free

Clothes, crafts, childrenswear, and other goods for sale

“Upcoming Events in July”

<September 6> Dogo Park

“YUZUKI-ichi” 10:00-15:00

<September 7> Matsuyama Recycle Institution (Rikkuru)

“RIKKURU KURUKURU Market” 10:00-15:00