

FLEA MARKET & ON SALE, July 2025

Dogo Park

<July 5> 10:00-15:00

“YUZUKI-ichi” Admission free

Curry and rice, food items, and goods for sale

Hanazonomachi Street

<July 19> 16:00-20:00

“OJOKA Marché”

Handcrafted goods, food items, accessories, and other goods for sale

Dogo Nikitatsu no Michi (Dogokitamachi 3~Dogoyunomachi 12)

<July 27> 8:00-13:00

“DOGO NIKITATSU NO MICHİ Sunday Morning Market”

Agricultural products, crafts, local products, and other goods for sale

(This event may be canceled due to bad weather.)

Matsuyama City General Community Center Tel: 089-921-8222

<July 13> 10:00-15:00 (Entrance area)

“KIMAGURE-ichi” Admission free

Food items, beaded accessories, handmade goods, and other goods for sale

Matsuyama Central Shopping Street

<July 5, 12, 19, and 26> 13:00-21:00

“DOYO-YOICHI 2025” (Summer Saturday Night Market)

Fashion accessories, clothes, food items, and other goods for sale

Goldfish scooping experience (a traditional summer festival game)

Matsuyama RECYCLE-KAN (Rikkuru) (1-1-32 Kuko-dori)

<June 22> 10:00-15:00

“RIKKURU KURUKURU Market”

Childrenswear, toys, towels and other goods for sale

Cools Mall Car Parking (1125 Minara, Toon City)

<July 13 and 27> 9:30-15:00

“COOLS MALL Flea Market” Admission free

Clothes, daily necessities, accessories, and other goods for sale

Access to Cools Mall:

-About 6 minutes on foot from Minara station on the Iyotetsu-Yokogawara line (25 minutes by train from Matsuyama City station).

-About 32 minutes by car from Matsuyama City station.

“Upcoming Events in June”

<August 2> Matsuyama Central Shopping Street

“DOYO-YOICHI 2025” (Summer Saturday Night Market) 13:00-21:00