

FLEA MARKET & ON SALE, February 2025

Matsuyama City General Community Center Tel:089-921-8222

<February 11> 10:00-15:00 (Entrance Area)

“KIMAGURE-ichi” Admission free

Food items, beaded accessories, and other goods for sale

Hanazonomachi Street

<February 16> 10:00-15:00

“OJOKA Marché” Admission free

Food items, handcrafted goods, accessories, and other goods for sale

<February 23> 10:00-15:00

“MATSUYAMA HANAZONO Sunday Market” Admission free

Fancy works, beaded accessories, food items, and other goods for sale

Dogo Nikitatsu no Michi (Dogokitamachi 3~Dogoyunomachi 12)

<February 23> 8:00-12:00

“DOGO NIKITATSU NO MICHI Sunday Morning Market”

Agricultural products, crafts, local products, and other goods for sale

(This event may be canceled due to bad weather.)

Cools Mall Car Parking (1125 Minara, Toon City)

<February 9 and 23> 9:30-15:00

“COOLS MALL Flea Market” Admission free

Clothes, daily necessities, accessories, and other goods for sale

Access to COOLS MALL:

-About 6 minutes on foot from Minara station on the Iyotetsu-Yokogawara line

(25 minutes by train from Matsuyama City station).

-About 32 minutes by car from Matsuyama City station.

Okaido Shopping Street

<February 1, 8, 15 and 22> 11:00-17:00

“Food Market Full of Ehime’s Love”

Citrus fruits, vegetables, and fisheries from Ehime

Dogo Park

<February 1> 10:00-15:00

“YUZUKI-ichi” Admission free

Flower pots, handcrafted goods, local foods, and other goods for sale

Matsuyama Re · Return to the building (Recycle-kan, Rikkuru) (1-1-32 Kuko-dori)

<February 2> 10:00-15:00

“Rikkuru Kurukuru Market”

Daily necessities, childrenswear, and other goods for sale

Ehime Children’s Castle (108-1 Nishinomachi Otsu)

<February 11> 10:00-17:00 (Children’s House)

“Koshiro no mori Marché“ Admission free

Handcrafted items, sweets, and other goods for sale

***Access to EHIME CHILDREN’S CASTLE:

From Matsuyama City Station

-About 40 minutes by bus. Take the Iyotetsu bus departing from bus stop No.3,
and get off at Ehime Children’s Castle.

-About 30 minutes by car.

ITEM EHIME (Ehime World Trade Center) Tel;089-953-0130

<February 21-24> 10:00-17:00 (Main Exhibition Hall)

“Nationwide Porcelain Fair 2025 in Ehime”

Exhibition and sale: pottery, chinaware and other goods

Admission: 500 yen at the door, 400 yen in advance

Free Admission: Persons with an invitation card, junior high school students
and younger

<February 22-24> 10:00-17:00, except for February 24, 10:00-16:00

(Main Exhibition Hall)

“Ehime Handmade & Zakka Fair 2025”

Clothes, accessories, bags, and other goods for sale

Admission: 500 yen at the door, 400 yen in advance

Free Admission: Persons with an invitation card, junior high school
students and younger

***Access to ITEM EHIME

From JR Matsuyama Station

- About 15 minutes by car.

From Matsuyama City Station

- About 30 minutes by bus. Take the Iyotetsu bus departing from bus stop No.4,
and get off at Item Ehime-mae.